

Outback Training App: Pain Points and Brag Points

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- › Servers now have a place to tackle the information in an easier and more organized way
- › In turn, servers are now becoming more prepared through consistent training
- › Due to the increase in better communication, training time is more efficient.

Brag Points

- › Outback trainees who are trying to make it through a very rigorous training program for serving
- › Outback trainers who are needing documentation for their trainees

Target Audience

- 1. Information overload in such a short amount of time
- 2. Preparation is inconsistent among trainers
- 3. Communication among managers and trainers lack
- 4. Training is taking more time than needed

Pain Points and Needs